

# THE LAZARUS GROUP

www.lazarusgroup.com

1814 Westport Road, Kansas City, Missouri 64111

p : 816.931.5525 f : 531.4464 e : info@lazarusgroup.com

## MEDIA FORMATS

We accept the following media formats. Just call if you do not see something on our list.

- CD
- Floppy disk
- Digital media
- USB Drive
- iPod
- Zip drive

You can also upload an image through our website. Go to [www.lazarusgroup.com](http://www.lazarusgroup.com) and look for the floppy disk in the upper right-hand corner. We cannot download images directly from a camera.

## ROLL PRINTS (per linear inch of paper)

How to figure roll pricing: Looking for a **16-by-20 inch print on Enhanced Matte paper?** Find the paper you want first, and then look for roll width (17 inches, since a .5 inch border is required all the way around). Finally, multiply the price by the length (20 inches).

**Total cost: \$20**

## ROLL PRINTS

Enhanced Matte ◦ Semi gloss ◦ Gloss ◦ Vinyl Banner			
Roll Width	First Print	2-10 Copies	10+ Copies
17"	\$1.00		
24"	\$1.35	\$1.20	\$1.10
36"	\$1.85	\$1.65	\$1.45
44"	\$2.35	\$2.10	\$1.85

Backlit Vinyl ◦ FlagTex ◦ Satin Canvas			
Roll Width	First Print	2-10 Copies	10+ Copies
24"	\$2.40	\$2.15	\$1.90
36"	\$3.65	\$3.30	\$2.90
42"	\$4.40	\$3.95	\$3.50

Hahnemuhle Photo Rag 308g ◦ Matte Canvas (canvas not available on 17 inch roll)			
Roll Width	First Print	2-10 Copies	10+ Copies
17"	\$1.50	\$1.35	\$1.20
24"	\$2.15	\$1.90	\$1.70
36"	\$2.90	\$2.60	\$2.30
44"	\$3.40	\$3.05	\$2.70

## SHEET PRINTS

Enhanced Matte ◦ Semi gloss ◦ Gloss ◦ 13 x 19" Watercolor			
Size	Single Sheet	2-10 Copies	10+ Copies
8.5 x 11"	\$8.00	\$7.20	\$6.40
11 x 17"	\$13.00	\$11.70	\$10.40
13 x 19"	\$16.00	\$14.40	\$12.80

Hahnemuhle Photo Rag 308g			
Size	Single Sheet	2-10 Copies	10+ Copies
8.5 x 11	\$16.00	\$14.40	\$12.80
13 x 19"	\$26.00	\$23.40	\$20.80
17 x 22"	\$31.00	\$27.90	\$24.80

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## CROPPING & PACKAGING

All images include a standard .5 inch border except canvas prints which include a standard 1.5 inch border, at no additional charge. Additional sized borders must be requested when placing order and are billed per inch (outlined in print prices).

Cropping & packaging fees per print, based on final product size:

- Up to 13" x 19" \$1.50 print & white presentation board in clear bag
- Up to 18" x 24" \$3.00 print & white presentation board in clear bag
- Either dimension is over 24" \$1.50 packaged with tissue paper
- Either dimension is over 48" \$20.00 packaged with tissue paper
  
- Protective cardboard tubes are available for \$4 each
- Grommets can be added to our vinyl banners for \$20

## TURN - AROUND

Our standard turnaround is three to five business days. If you need a job quickly, please plan for the following price increases. (This does not guarantee job completion – please contact The Lazarus Group for availability.)

- Same-Day: add 20 percent
- Next-Day: add 10 percent

## SET - UP FEES

Images that need to be resized, cropped, converted, or all of the above, will include a \$15 fee for up to five images. Additional images will be \$3 each.

**Note:** We use Genuine Fractal software to resize/format images. If you are enlarging images, it is worth the fee to have it done right.

## SKIPPING SET UP FEES

Bring in images ready to print with the following standards:

- 240 dpi (at least)
- Save as an uncompressed TIFF file
- Crop to size – for best results have us resize images with Genuine Fractal program

## IMAGE CONSULTATION

If you're not sure what file you wanted to print or would like some advice on what to do with an image, we are happy to discuss options with you.

This fee applies the moment that our staff opens your file to discuss your image with you (upon your request.)

- Half-hour: \$50

## COLOR ADJUSTMENT

Does your digital file need some adjustment? We've got the tools and the training. The price below includes two proofs.

- Overall color adjustments: \$25
- Detail color adjustments: \$50

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## **SCANNING / DIGITAL CONVERSION**

Bring art in any format: a photograph, film negative, a sculpture...you name it. We scan flat art up to 8-by-10 inches. The Lazarus Group uses Digital ICE © Processing on all scans. Digital ICE © technology automatically removes surface defects such as dust, scratches and fingerprints, without degrading the image. (ICE stands for Image Correction and Enhancement.)

Art that is larger than 8-by-10 inches or 3-D art is considered oversized. We will take a digital photograph of your original using an Imacon 384, 16-megapixel digital camera to photograph your original. The result is a high resolution digital file, giving you the freedom to reproduce your piece at any size... almost.

- Up to 8.5" x 11"      \$15      no corrections included (see color correction section for pricing)
- Oversized:              \$150      includes color correction, file on disc and up to three proofs (two to three week turnaround)

## **SLIDES FROM DIGITAL FILES**

Not only can we create digital files from just about any format you can think of, we can create photographic slides from your digital files.

- Standard turnaround (7 days):      \$6 per slide
- Express turnaround (2 days):      \$10 per slide